

**As a well established cold rolled business and proud supplier of quality cold rolled products, we have a need to maintain both the existing business and secure future business, in line with our strategic direction.**



This includes:

- a) Increasing our sales and profit margins
- b) Maintaining our high-quality standards
- c) Continually reviewing opportunities to make cost savings
- d) Increasing our customer base
- e) Maintaining customer satisfaction and good working relationships
- f) Improving our lead times
- g) Maintaining good lines of communication within the company and with our customers and suppliers.
- h) Maintain a solid supplier base whom can provide a cost-effective quality product.
- i) Improving our website in order to demonstrate our capabilities and convince both existing and new customers that we are the 'best choice'.

We appreciate that the above can only be achieved through continued commitment and alignment of our strategy with our business objectives and Quality Policy.

Stuart Mason  
Managing Director  
31<sup>st</sup> January 2020

Note: This policy is subject to review via Management review and any change to the policy shall be recognized and recorded in the MMM minutes.

For more information, contact us via email to [sales@superiorsections.com](mailto:sales@superiorsections.com)

Drywall Systems | Metal Furring | Light Steel Framing | PVC Window Reinforcements | Support Systems | Bespoke Sections



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